



SCHELLHAMMER BUSINESS SCHOOL
IN SOMNIS VERITAS







New Campus 2023



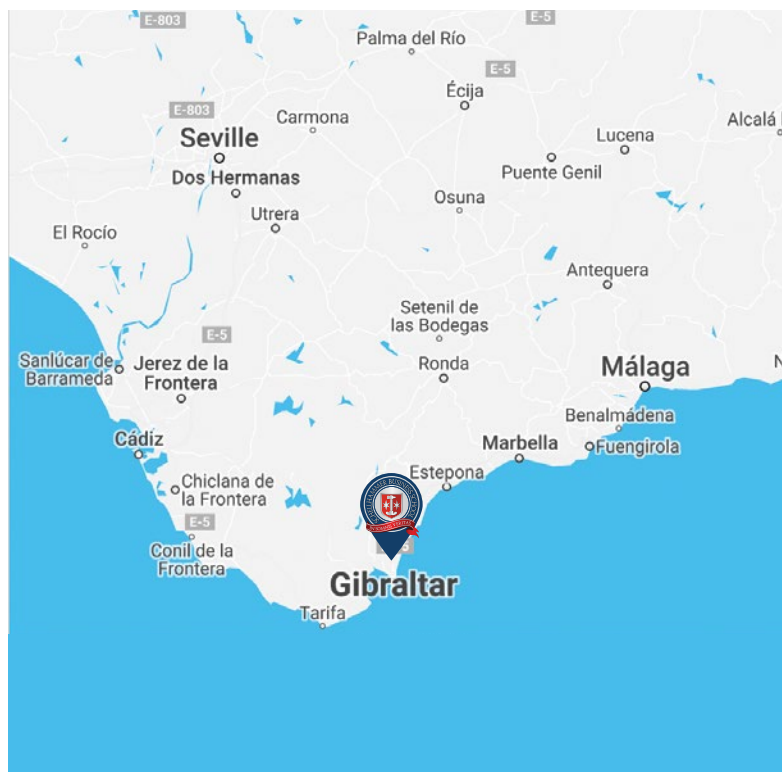


Table of Contents

Campus Quick Facts	8
Programs Quick Facts	9
Dr. Edward Schellhammer	10
Quick Overview	12
Mission	14
Aims	16
Accreditation	18
Programs	22
Foundation Program	24
Bachelor of Business Administration	27
Bachelor in International Marketing	30
Bachelor in Hospitality Management	32
Bachelor of Arts in Business Psychology	34
Bachelor of Arts in Humanities	36
Bachelor in Finance	38
Bachelor of Arts in International Relations	40
Bachelor in Real Estate Management	42
Preparatory Master	44
Master of Business Administration	46
Master in International Marketing	48
Master in Global Hospitality Management	50
Master of Arts in Organisational Psychology	52
Master of Arts in Humanities	54
Master of Arts in Global Leadership	56
Master of Finance	58
Master of Arts in International Relations	60
Master Top Up	62
Executive Program	64
Activities	66
Internships	67
Online Programs	69
Testimonials	72
Student Survey	73
Graduation Ceremony	74
What I like most	80
Books by Dr. Edward Schellhammer	82



Schellhammer Business School founded in 2009, is a private educational institution located in southern Spain.



SBS offers a sophisticated educational program with substance relevant to the future challenges that the business world faces, offering every student the necessary foundation to succeed in their future life.



Campus Quick Facts

Founded in 2009

Private educational institution

Swiss quality education

All classes taught in English

Located in a safe environment

Multicultural: 120+ nationalities

Gateway to a prosperous future

Over 2,300 square meter facilities

Quality international professors

State of the art campus and facilities

Committed Quality Management

UK accreditation

Programs Quick Facts

All classes are taught entirely in English

Industry-relevant specializations and majors

Non-academic and academic program options

Diverse programs: Diploma/BBA/MBA

Programs include language classes

Highly qualified and experienced professors

Continuous fine tuning to business and industry

Personal and professional contacts for life

Values: Integrity, ethics, sustainability

Global industry contacts and alumni network

Small class sizes and personal attention

Study 100% online, virtually or on-campus



Dr. Edward Schellhammer

Founder and Executive Chairman of Schellhammer Business School

Dr. Edward Schellhammer (born in Switzerland) studied Education, Psychology, Philosophy, Information Technology, and Statistics in Fribourg and Zürich. He was a lecturer at the University of Zurich (Psychology, Methodology and Statistics of Social Sciences, Philosophical Anthropology, and Innovation in social institutions). He also led various scientific research projects. He was a teacher at a Professional School and at a Head Nurse School, as well as at a Superior School for Therapeutic Pedagogy. He was nominated for director of a research institute in social pedagogy and assistant professor at the University of Zurich. Additionally: an academic member of international workshops dedicated to futurology, future perspectives of Switzerland, ecumenical Christianity, peace and disarmament, development of education in Latin America, economics for the developing world and various activities at international congresses for future education.

He also completed further education in Psychoanalysis (Freudian and Jungian) and Humanistic Psychology and Behaviour Training. Later he established his own Academy for Individuation, with over 1,500 students and clients over the course of 10 years. For decades he was engaged in research about spirituality and holistic alternative therapy. Dr. Edward Schellhammer has written many books on; Psychology, theories of Psychology, Individuation in theory and practice, dream theory and dream interpretation, strategies of problem-solving, the individual and the collective unconscious, love and relationship, the archetypes of the soul, the future of humanity, global human education, philosophical and pedagogical Anthropology, didactics in teaching, counseling, and coaching.



"The 'Inner Temple of Evolution' is the heart and eternal source of life that guides (from inside)."



An educational program that prepares students for a fast-changing world and life



Swiss quality education
(didactics, methods);
all classes are
taught in English



Addressed to
international English-
speaking individuals
from around the world



100% freedom of
speech, in choosing
topics of curriculums,
teaching, and research



High importance given
to integrity, ethics,
sustainability, and
responsible behavior



An educational program
that prepares students
for the fast changing
world and life



Multicultural: 120+
nationalities and
international professors
with business expertise



Unmatched knowledge
about humans, society,
the state of humanity
and the planet



A foundation of
holistic personal
development no other
institution can offer



Educational attitudes
of love and respect
for life, for humanity
and the creation



Rooted in the truth by
rejecting neuroticism,
falseness, lies, cheat,
psychopathy



A preparation for
an evolutionary
Millennium with mentally
healthy leaders



A self-responsible
educational institution,
a free business in
a free market



Free of brainwashing, ideology, dogmatism, superficiality, and withholding information



Carefully and persistently promotes the talents and potentials of all students



A teaching body that is also in a life long learning and personal growing process



Analytical, rational, creative, critical, intuitive, spiritual, associative network thinking



Practical, creative, artistic, and contemplative learning activities with industrial visits



Ongoing support to introduce students to the world of work via networking and internships



Always considering networks of human factors and human values in all subjects



A new understanding of politics and economics for a sustainable world in the future



A radical distance to stubbornness, conceitedness, arrogance, compulsive control



Fully independent management, free of external control, old-fashioned syllabi, or investors



Own internal best possible educational quality management concept and practice



Aligned to the Bologna Treaty Rules (Norms), especially its credit transfer system (ECTS)



Approved business operating license for education from the local state administration



Diplomas that certify top qualifications for the challenges of the future (in life and business)



In depth learning with 6 to 8 interdisciplinary modules per semester



Mission

The state of humanity and the earth demands outstanding academic and non- academic education in the fields of Business, Politics, Economics, Media, and Psychology. Relevant knowledge and professional competences which take into consideration human needs and ethical values are of utmost importance.

In every business and industry, 80% has got to do with people; with Psychology. Having the right psychological knowledge and skills are an absolute requirement to be able to succeed and understand life and business.

Making as much profit as possible by ignoring human values destroys a person's integrity, humans around them as well as the planet as a whole. Profiting at the expense of failing as a person is a hollow and destructive path, which becomes clear when looking at the social, economic and ethical catastrophes around the globe today.

At Schellhammer Business School our primary focus is on providing students with the foundation to become strong personalities to master the many challenges that they will face in their future workplace and in life.

The educational programs at Schellhammer Business School enable students to understand themselves as human beings and learn to deal with themselves and others in an efficient manner that respects and integrates genuine human values.

Schellhammer Business School offers a strong practical approach through its case studies where students can train their practical skills in order to best understand the application of theories. The learning processes promote the building of a rock-solid integrity and moral character as well as a responsible orientation towards humanity and the earth today and tomorrow.

Schellhammer Business School...

Offers academic and non-academic educational programs based on:



Knowledge and professional skills of global relevance



Future oriented multiple network analysis



Sustainable strategies for business and managing people



Focus on global problems of humanity and the world



Holistic understanding of humans and societies



Multi-cultural and balanced

Has a strong philosophy:

Knowledge: Acting based on significant knowledge.

Vanguard: Holistic analysis, thinking, and decision making.

Future-oriented: Thinking and acting in perspectives of 50 years.

Professionalism: Working with relevant skills for efficiency.

Ethical: Responsibility in human, environmental, and global matters.

Human: Caring for genuine human values and human life.

Global: Analyzing and decision making with a global perspective.

Multi-cultural: Integrative understanding of cultural characteristics.

Personality qualities: Strong focus on rock-solid integrity and strength.

Is pioneering:

To provide students with knowledge and skills **to excel in a global world.**

To establish an academic institution with **vanguard educational values.**

To promote a new perception with a **multi-cultural and ethical orientation.**

To foster a **holistic understanding** of humans, societies, and environment.



Aims

Only holistically well-trained business people, workers and employees with excellent working attitudes can contribute to human evolution. Human evolution can only be realized and managed by mature, reliable, transparent, competent and educationally strong, political and economic leaders.

Students at Schellhammer Business School are provided with all the tools, knowledge, skills and insights to realize their innermost precious aims:



You are the meaning of your life; you are the creator of your life project.



You can achieve a breakthrough to build up strong enriching human values.



You have an incredible potential for your life, being, and development.



You have questions and want answers, seek true meaning and the right solutions.



You can become a human with strength and most precious inner qualities.



People can only live an evolutionary life if they are well prepared and open.



You want to fulfill your dreams, to your full capacity and realize your potential.



Nothing can help you better and more efficiently than the right methods.



Self-knowledge and personal development form the skills for managing life.

Respecting and living genuine human values and evolutionary aims is a concomitant condition for genuine human evolution. Everything starts with the brain and the mind. A mal-formed mind creates distorted politics, economy, education, science, religion, business, ways of living and relationships. A well-formed mind contributes to creating Paradise on earth.



Build the true qualities of your soul: only these will you be able to take with you.



Everything has to do with holistic human development and starts with education.



SBS reveals the psychological-spiritual 'mystery of human evolution'.





Accreditation

The Schellhammer Business School is accredited by Accreditation Service for International Schools, Colleges and Universities (ASIC).



ASIC accreditation helps students and parents make a more informed choice and will also help a school, college, university, training provider or distance education provider, demonstrate to the international student body that they are a high quality institution. ASIC is recognised by UKVI in UK, is a member of the CHEA International Quality Group (CIQG) in USA and is listed in their International Directory, is a member of the BQF (British Quality Foundation) and are institutional members of EDEN (European Distance and E-Learning Network).

Recognized by the British government's home office



Approved by Ofsted,
the Council for
Higher Accreditation



A member of the
National Academic
Recognition
Information
Center (NARIC)



A member of the
CHEA International
Quality Group
(CIQG) in the USA
and is listed in their
International Directory



A member
of the BQF
*(British Quality
Foundation)*



An affiliate of
ENQA (*European
Network for Quality
Assurance*)



An institutional
member of EDEN
*(European Distance
and E-Learning
Network)*



ASIC was assessed and met the
requirements of ISO9001:2015 for
the following scope of operations:
*"Accreditation for education institutions
in the UK and worldwide."*

Schellhammer Business School is an official Cambridge International School, forming part of a global education community present in 160 countries, with nearly 1 million students in over 10,000 Cambridge schools, providing IGCSE as well as A/As Levels qualifications.



Qualifi Recognition

As a recognized UK awarding organisation regulated in England by Office of Qualifications and Examinations Regulation (Ofqual), Council for the Curriculum, Examinations and Assessment (CCEA) in Northern Ireland and Qualifications Wales (QW), Qualifi is able to give assurances to registered centres and learners of consistent, rigorous, quality standards and valid, valued learning.



ATHE Recognition

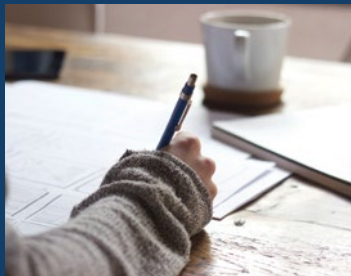
Awards for Training and Higher Education provides centres with a wide variety of qualifications including, but not limited to; administration management, business, tourism, law, computing and health and social care. ATHE have made a name for themselves with exceptional customer service, excellent quality standards and rewarding qualifications with progression routes to university degrees.



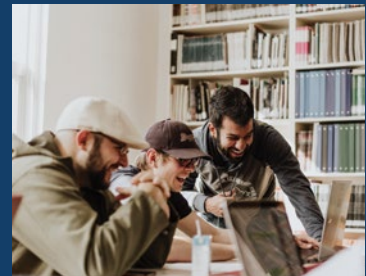
Schellhammer Business School has been awarded commendable grades in the following areas:



Management
and Staff Resources



Quality Assurance
and Enhancement



Marketing
and Recruitment



Learning and Teaching;
Course Delivery



Student Welfare

Schellhammer Business School is also congratulated on the following:

- ✓ the experience and commitment of the senior management,
- ✓ the quality of the administration offices and the premises,
- ✓ the informal facilities for students,
- ✓ the teaching facilities,
- ✓ the professional and informative website and literature,
- ✓ its internal communications,
- ✓ the arrangements for programme and course management,
- ✓ its arrangements for staff development,
- ✓ the attention given to the quality of staff performance and the delivery of the programmes,
- ✓ its well qualified teaching and support staff,
- ✓ the up to date library,
- ✓ the attention given to the review of the academic programme,
- ✓ its analysis of student performance,
- ✓ the positive response to student feedback,
- ✓ the support provided to students before and during their studies,
- ✓ its ethical approach to student recruitment,
- ✓ its rigorous admissions policy,
- ✓ the extremely strong student support,
- ✓ the work relevance of the programmes offered.



Programs

Schellhammer Business School is a Private Educational Institution: Independent and free from standardized programs, third-party investors or outdated educational attitudes.



SBS offers both non-academic (Diploma / Executive / Certificates) and academic (BBA / MBA) educational programs founded on Swiss quality education (didactics, methods) and aligned to the Bologna Treaty Rules (Norms), especially its credit transfer system (ECTS). All our graduates have found jobs, pursued their professional paths, or continued their education by enrolling in European (London, Paris, Madrid, Barcelona, and Sweden to date) or USA (New York and California to date) based institutions. With a strong focus on entrepreneurship and family business, many SBS graduates have founded their companies (in publishing, IT services, fashion, hospitality, and even recycling, to date), while others have gone on to join the legacy of businesses started by their parents or even grandparents.

Course Title	Duration
Foundation Program	1 academic year
Bachelor of Business Administration	3 academic years
Bachelor in International Marketing	3 academic years
Bachelor in Hospitality Management	3 academic years
Bachelor of Arts in Business Psychology	3 academic years
Bachelor of Arts in Humanities	3 academic years
Bachelor in Finance	3 academic years
Bachelor of Arts in International Relations	3 academic years
Bachelor in Real Estate Management	3 academic years
Preparatory Master	1 academic year
Master of Business Administration	1 academic year
Master in International Marketing	1 academic year
Master in Global Hospitality Management	1 academic year
Master of Arts in Organisational Psychology	1 academic year
Master of Arts in Humanities	1 academic year
Master of Arts in Global Leadership	1 academic year
Master of Finance	1 academic year
Master of Arts in International Relations	1 academic year
Master Top Up	1 academic year
Executive Program	13 weeks



Course Code: DP-300

Foundation Program

Start your journey of discovery by exploring the fascinating worlds of life and business and build up mental tools and self-confidence with relevant knowledge, and progress to a full undergraduate program.



Undergraduate

Course Duration

1 academic year

Semester 1 October

Semester 2 February

60 Credits

Minimum age

17 years old

The Foundation Program at SBS offers a new and exciting alternative route into studying for a full Bachelors Program at SBS. If you have non-standard qualifications or do not quite meet the entry requirements for our three-year Bachelor of Business Administration Program, then the Foundation Program is for you.

The SBS Foundation Program offers a range of modules that will enhance your learning, support your development, help you develop the theoretical, practical and academic skills you will need to transition to the higher education level necessary to complete any of our Bachelor programs, complete an internship or embark into the job market.

Series of modules covering the following topics:

Academic Writing & Research

Fundamentals of Economics

Introduction to Sociology

Fundamentals of Psychology

Career Planning

Research & Analysis in Business

Starting a Business

Interpersonal Skills & Communication

Money Management, Agreements & Contracts

Marketing & Advertising

Self-Management

Managing the Business

Language classes offered:

Core languages offered: Spanish, English

Elective: French, German, Italian, Chinese Mandarin, Japanese, Russian.

** Language subject to availability*

Please note that subjects offered may vary from the published list and are revised periodically to ensure maximum relevance to the related industry and business world. Language classes are based on demand (minimum five students) per level and must be chosen prior to the start of the semester.



Course Code: BBA-100

Bachelor of Business Administration

The most comprehensive BBA program, on offer. To control one's own life, to understand one's culture and that of others, to participate meaningfully in society, to find fulfilling work and explore and challenge concepts and processes with the aim of constantly seeking new paths, to improving our individual and collective worlds.

To do any of this we must accept the need to improve – not because we are not good enough but because we can be even better.

In that context, all education must be broadly based and explorative in nature, and incorporate not just academic but personal growth too. Most Bachelor degrees are based on cultural convention and an archaic and rigid system, not pedagogical wisdom that shoehorns everyone into making specialization choices, too early and that in most cases, count for nothing in the real world.

The BBA program at SBS is designed to offer maximum flexibility, educational efficiency and a relevant foundation to set students up for future success in both life and business. The program is based on the pragmatic recognition that business education needs to go beyond just teaching business processes, but must expand into developing practical skills and helping students develop a strong and resilient personality.

There are many local and global challenges that our current and future students will face, our responsibility as educators is to deliver a program that prepares them with broad practical, personal and business skills to adapt and thrive. Our mission is to build up a global generation that will push to change society for the better, addressing the environmental, institutional and social dysfunction that threatens humanity.

Undergraduate

Course Duration

3 academic years

Semester 1 October

Semester 2 February

180 ECTS

*(European Credit
Transfer System)*

Minimum age

18 years old



Year 1

Strength: Focus on building up your mind with behavioural and analytical training in communication, business and economic management.

Principles of Marketing	Microeconomics
Economic Systems & Structures	Firm & Market Behaviour
The Sustainable Business	Business in Society
Business Management	International Business Law
Psychology I – Human Behaviour	Marketing Lab: Market Analysis (Elective)
Negotiation & Conflict Resolution	

Year 2

Depth: Understand the complex global systems of business and work, of dealing with people, institutions and preparation for a future career.

The Family Business	Customer Relationship Management
The Collaborative Economy	Comparative Country Studies
Macroeconomics	Personal Branding
Building & Leading Teams	Statistics Using Excel
New Venture Creation	Accounting Theory & Practice
Human Resources Management	Marketing Lab: Brand Creation

Year 3

Empowerment: Build the vital personality strength, business expertise and insight of how to create a sustainable, beneficial and fulfilling business.

Sales Development	Strategic Management
Production & Logistics	Business Sectoral Analysis
Intellectual Property Law	Consumer Behaviour
Cross Cultural Management	Digital Marketing
New Venture Creation	Start Up Model
Marketing Lab: Brand Creation	Thesis Elaboration

Choose your specialization

- ✓ Hospitality Management
- ✓ Communication & PR
- ✓ International Relations
- ✓ Management
- ✓ Entrepreneurship
- ✓ International Marketing
- ✓ Psychology
- ✓ Global Economics
- ✓ Finance Industry
- ✓ Luxury Industry
- ✓ Sustainability
- ✓ Global Politics

Language classes offered:

Core languages offered: Spanish, English

Elective: French, German, Italian, Chinese Mandarin, Japanese, Russian.

** Language subject to availability*

*Books by Dr. Schellhammer,
the Founder of Schellhammer
Business School*



Please note that subjects offered may vary from the published list and are revised periodically to ensure maximum relevance to the related industry and business world. Language classes are based on demand (minimum five students) per level and must be chosen prior to the start of the semester.



Course Code: BBA-300

Bachelor in International Marketing

The Bachelor of Business in International Marketing at Schellhammer Business School is a unique program that focuses on the study of Marketing from an International perspective.



Undergraduate

Course Duration

3 academic years

Semester 1 October

Semester 2 February

180 ECTS

(European Credit
Transfer System)

Minimum age

18 years old

The multidisciplinary syllabus that includes Marketing, Digital Media, Advertising, Marketing Research and Planning gives students a broad educational perspective with the opportunity to pursue future careers in Media & Advertising where skills honed on this program such as critical, analytical and creative thinking, intellectual agility and innovation are highly valued.

In line with all other post and undergraduate programs at Schellhammer Business School, the manifold issues facing humanity – overpopulation, climate change, contamination, pollution, depleting resources, gross inequality, failed economic systems, and political dogmatism will be explored whilst advocating and supporting a new system of beliefs.

The human condition is to seek answers to many human related and created problems, by trying to make moral, ethical, spiritual and intellectual sense of the world.

Year 1

Principles of Marketing

Academic Reading & Writing Skills

Industrial Visits & Critical Analysis

Self-Management

Presentation Skills

Introduction to Management

Media & Advertising

Communication Skills

Year 2

Negotiation & Conflict Resolution

Building & Leading Effective Teams

Ethics & Philosophical Anthropology

Financial Management & Data Analysis

Market Branding, Segmentation & Positioning

Industrial Visits & Critical Analysis

Media & Advertising

Digital Marketing & eCommerce

Services Marketing

Marketing Research

Human Resource Management

Year 3

Consumer Behavior

Marketing Planning

State of Humanity and the Planet

The Family Business

Industrial Visits & Critical Analysis

Architecture of the Mind

Sustainability: The Global Resources Challenge

Concepts of Personal Development

Trends & Innovation in Marketing

Personal Presentation & Career Development

Language classes offered:

Core languages offered: Spanish, English

Elective: French, German, Italian, Chinese Mandarin, Japanese, Russian.

** Language subject to availability*

Please note that subjects offered may vary from the published list and are revised periodically to ensure maximum relevance to the related industry and business world. Language classes are based on demand (minimum five students) per level and must be chosen prior to the start of the semester.



Course Code: BBA-200

Bachelor in Hospitality Management

The Bachelor of Business in Hospitality Management at Schellhammer Business School is a unique program that focuses on the study of the worldwide Hospitality Industry with a strong focus on Management.



Undergraduate

Course Duration

3 academic years

Semester 1 October

Semester 2 February

180 ECTS

(European Credit
Transfer System)

Minimum age

18 years old

The multidisciplinary syllabus that includes Food and Beverage, Hospitality Management, Revenue Management, Hospitality and Tourism gives students a broad educational perspective with the opportunity to pursue future careers in Hospitality Industry where skills honed on this program such as critical, analytical and creative thinking, intellectual agility and innovation are highly valued.

In line with all other post and undergraduate programs at Schellhammer Business School, the manifold issues facing humanity – overpopulation, climate change, contamination, pollution, depleting resources, gross inequality, failed economic systems and political dogmatism will be explored whilst advocating and supporting a new system of beliefs.

Year 1

Principles of Marketing

Academic Reading & Writing Skills

IT Skills I

Industrial Visits & Critical Analysis

Self-Management

Introduction to Food and Beverage

Introduction to Hospitality Management

Service & Kitchen

Communication Skills

Rooms Division

Year 2

Negotiation & Conflict Resolution

Building & Leading Effective Teams

Ethics & Philosophical Anthropology

Financial Management & Data Analysis

Food & Beverage Administration

Industrial Visits & Critical Analysis

Principles of Tourism and Travel

IT Skills: Ecommerce

Services Marketing in Hospitality & Tourism

Hospitality Operations Management

Human Resource Management

Year 3

Food & Beverage Management

IT Skills III

State of Humanity and the Planet

The Family Business

Industrial Visits & Critical Analysis

Architecture of the Mind

Sustainability: The Global Resources Challenge

Concepts of Personal Development

Trends & Innovation in Hospitality & Tourism

Personal Presentation & Career Development

Language classes offered:

Core languages offered: Spanish, English

Elective: French, German, Italian, Chinese Mandarin, Japanese, Russian.

** Language subject to availability*

Please note that subjects offered may vary from the published list and are revised periodically to ensure maximum relevance to the related industry and business world. Language classes are based on demand (minimum five students) per level and must be chosen prior to the start of the semester.



Course Code: BAP-100

Bachelor of Arts in Business Psychology

This new and exciting program merges the core subjects – Psychology and Business – that Schellhammer Business School excels in. The most important assets to all successful businesses are the people who run and contribute to the production of products and provision of services and most importantly the people who consume these.



Undergraduate

Course Duration

3 academic years

Semester 1 October

Semester 2 February

180 ECTS

(European Credit
Transfer System)

Minimum age

18 years old

Therefore, a clear understanding of the people you work with, helping them grow and develop, keeping them focused and motivated, addressing their training needs and finding ways to achieve greater levels of efficiency, productivity and job satisfaction are key.

Our Bachelor of Art in Business Psychology is the point at which mainstream psychology and the administration of business meet to deliver a successful and contented working environment for employees and high levels of customer satisfaction.

Like all Schellhammer Business School programs you will be exposed, to all the core business processes and organisation psychology concepts, develop skills required in today's fast paced technology led business world and understand how the key external business influencers, such as economics, sociology and law can impact a business.

Future career prospects for diploma holders in the Schellhammer Business School, Bachelor of Art in Business Psychology are roles in Marketing, Human Resources Management, Business Consultancy, Recruitment specialist, Organisational Psychologist and Consumer Research.

Year 1

Principles of Marketing
Negotiation & Conflict Resolution
Principles of Psychology
Human Resources Management
Self-Management
Business in Society

Communication & Presentation Skills
Financial Accounting
Personal Branding
Principles of Management
Principles of Law
IT Skills for Business

Year 2

The Family Business
Sales Development
New Venture Creation
Digital Marketing
Research Methodologies
Building & Leading Teams

Behavioral Economics
Contracts & Agreements
Concepts of Thinking
Psychology in Business
Supply Chain Management
Psychology of Work

Year 3

Organizational Psychology
Cross Cultural Management
Consumer Behavior
Strategy Management
Industrial Psychology
Managerial Accounting
Psychology of Media

Creativity in Business
Group Behavior in Business
Humans & Technology
Social Psychology
Project Management
Thesis Elaboration

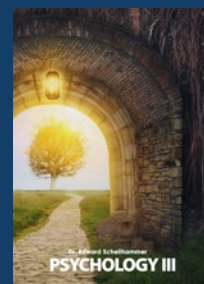
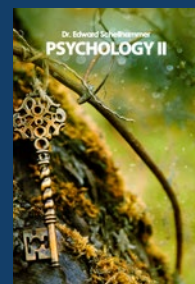
Language classes offered:

Core languages offered: Spanish, English

Elective: French, German, Italian, Chinese Mandarin, Japanese, Russian.

** Language subject to availability*

*Books by Dr. Schellhammer,
the Founder of Schellhammer
Business School*



Please note that subjects offered may vary from the published list and are revised periodically to ensure maximum relevance to the related industry and business world. Language classes are based on demand (minimum five students) per level and must be chosen prior to the start of the semester.



Course Code: BAH-100

Bachelor of Arts in Humanities

The Bachelor of Arts in Humanities at Schellhammer Business School is a unique program that focuses exclusively on the study of individual and collective human achievements and failures whilst exploring alternative solutions.



Undergraduate

Course Duration

3 academic years

Semester 1 October

Semester 2 February

180 ECTS

(European Credit
Transfer System)

Minimum age

18 years old

The human condition is to seek answers to many human related and created problems, by trying to make moral, ethical, spiritual and intellectual sense of the world.

The multidisciplinary syllabus that includes Philosophy, Psychology, Anthropology, Economics, Politics, Language, Sociology, Law, Ethics and Business gives students a broad educational perspective with the opportunity to pursue future careers in Education, Media, Politics or indeed Business where skills honed on this program such as critical, analytical and creative thinking, intellectual agility and innovation are highly valued.

In line with all other post and undergraduate programs at Schellhammer Business School, the manifold issues facing humanity – overpopulation, climate change, contamination, pollution, depleting resources, gross inequality, failed economic systems, and political dogmatism will be explored whilst advocating and supporting a new system of beliefs.

Year 1

Human Behaviour

Principles of Marketing

Economic Systems & Structures

Psychology in Society

Sustainability & CSR

History of Psychology

Principles of Sociology

Psychology of Emotions

Year 2

Understanding Global Markets

Entrepreneurship 21

Theories of Learning

Microeconomics

Research in Social Sciences

The Science of Happiness

Negotiation & Conflict Resolution

Macroeconomics

Year 3

Social Theories

Consumer Behaviour

Cross Cultural Management

Critical Sociology & Psychology

Rationality & Emotions

Understanding Social Actions

Exponential Organisation & Disruptive Tech

Psychology of Media

Art Psychology

Thesis Elaboration & Tutorial

Language classes offered:

Core languages offered: Spanish, English

Elective: French, German, Italian, Chinese Mandarin, Japanese, Russian.

** Language subject to availability*

Please note that subjects offered may vary from the published list and are revised periodically to ensure maximum relevance to the related industry and business world. Language classes are based on demand (minimum five students) per level and must be chosen prior to the start of the semester.



Course Code: BBA-200

Bachelor of Finance

The Bachelor of Finance program at Schellhammer Business School is for those students who are not only interested in Finance, but the key processes that impact upon and influence the world of Business through Finance.



Undergraduate

Course Duration

3 academic years

Semester 1 October

Semester 2 February

180 ECTS

(European Credit
Transfer System)

Minimum age

18 years old

The SBS Bachelor of Finance therefore offers a multidisciplinary syllabus that explores this manifold world of Finance that permeates and touches all aspects of human societies.

Increasingly competitive world of global finance and banking does not operate in isolation but is closely connected to economics, social issues, business in general and increasingly key consumer behavioural factors that can only be understood with the knowledge of psychology.

Year 1

Economic Systems & Structures
The Sustainable Business
Business Management
Principles of Marketing
Psychology I – Human Behaviour

International Business Law
Firm & Market Behaviour
Microeconomics
Business in Society
Negotiation & Conflict Resolution

Year 2

Macroeconomics
Understanding Global Markets
New Venture Creation
Country Economic Studies
Personal Branding

Financial Accounting
Human Resources Management
Corporate Finance
Building & Leading Teams
Data & Statistical Analysis

Year 3

Intellectual Property Law
M & A and Corporate Valuations
Cross Cultural Management
Management Accounting
Strategic Management

Consumer Behaviour
Business Sectoral Analysis
Digital Marketing
International Banking
Alternative Economics

Language classes offered:

Core languages offered: Spanish, English

Elective: French, German, Italian, Chinese Mandarin, Japanese, Russian.

** Language subject to availability*

Please note that subjects offered may vary from the published list and are revised periodically to ensure maximum relevance to the related industry and business world. Language classes are based on demand (minimum five students) per level and must be chosen prior to the start of the semester.



Course Code: BIR-100

Bachelor of Arts in International Relations



Undergraduate

Course Duration

3 academic years

Semester 1 October

Semester 2 February

180 ECTS

*(European Credit
Transfer System)*

Minimum age

18 years old

Whilst most International Relations programs focus narrowly on the world of politics and diplomacy this unique Schellhammer Business School program provides a holistic and all-encompassing study of all the complex factors that impact and influence our contemporary world.

In addition to International Relations and Politics the program additionally covers powerful subjects such as Economics, Sociology, Business, and Psychology that explores much of human motivation and the many manifold issues facing humanity- overpopulation, climate change, contamination, pollution, depleting resources, gross inequality, failed economic systems, and political dogmatism will be explored whilst advocating and supporting a new system of beliefs.

Year 1

Principles of Marketing

Psychology I – Human Behavior

Economic Systems & Structures

The Sustainable Business

Psychology of Education

Principles of Marketing

International Business Law

Negotiation & Conflict Resolution

Firm & Market Behavior

Psychology in Society

Year 2

The Family Business

The Collaborative Economy & Globalisation

Health Psychology

Building & Leading Teams

Psychology II – Human Cognition

Data Usage in Excel

Macroeconomics

Human Resources Management

Microeconomics

Firm & Market Behavior

Personal Branding

Comparative Country Studies

Year 3

Globalisation – Process & Movements

Social Theories

Humans & Technology

Alternative Economics

Cross Cultural Management

Psychology III – The Evolved Human

Understanding Social Actions

Evolutionary Education

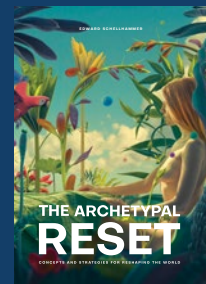
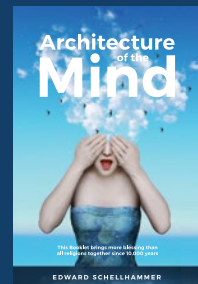
Language classes offered:

Core languages offered: Spanish, English

Elective: French, German, Italian, Chinese Mandarin, Japanese, Russian.

** Language subject to availability*

*Books by Dr. Schellhammer, the Founder
of Schellhammer Business School*



Please note that subjects offered may vary from the published list and are revised periodically to ensure maximum relevance to the related industry and business world. Language classes are based on demand (minimum five students) per level and must be chosen prior to the start of the semester.



Course Code: BBA-500

Bachelor in Real Estate Management

The Bachelor in Real Estate Management at Schellhammer Business School is a program that focuses on the study of the global Real Estate Industry with a strong focus on Management.



Undergraduate

Course Duration

3 academic years

Semester 1 October

Semester 2 February

180 ECTS

(European Credit
Transfer System)

Minimum age

18 years old

The multidisciplinary syllabus includes contract law, market trends, financial markets, commercial properties, consumer behavior and factors that influence property valuations.

In line with all other post and undergraduate programs at Schellhammer Business School, the manifold issues facing humanity – overpopulation, climate change, contamination, pollution, depleting resources, gross inequality, failed economic systems and political dogmatism will be explored whilst advocating and supporting a new system of beliefs.

The human condition is to seek answers to many human related and created problems, by trying to make moral, ethical, spiritual and intellectual sense of the world.

Year 1

Principles of Marketing	Introduction to Real Estate Economics
Academic Reading & Writing Skills	Communication Skills
Principles of Real Estate Mgt.	Audiovisual Communication
Industrial Visits & Critical Analysis	Contracts & Agreements
Self-Management	Sector Analysis

Year 2

Negotiation & Conflict Resolution	Internship (6 months)
Building & Leading Effective Teams	
Industrial Visits & Critical Analysis	
Property Economics	
Commercial Property	
The Family Business	

Year 3

Business Ethics	Internship (6 months)
Property Finance	
Consumer Behavior	
Industrial Visits & Critical Analysis	
Trends & Innovation in Real Estate	
Personal Presentation & Career Development	
Thesis Elaboration	

Language classes offered:

Core languages offered: Spanish, English

Elective: French, German, Italian, Chinese Mandarin, Japanese, Russian.

** Language subject to availability*

Please note that subjects offered may vary from the published list and are revised periodically to ensure maximum relevance to the related industry and business world. Language classes are based on demand (minimum five students) per level and must be chosen prior to the start of the semester.



Course Code: MTU-100

Preparatory Master



Graduate

Course Duration

1 academic year

Semester 1 October

Semester 2 February

90 ECTS

*(European Credit
Transfer System)*

The selection of Master Preparatory programs at Schellhammer Business School have been created to reflect your academic needs. Either you are a student who holds a bachelor's or master's degree but now wishes to switch the focus of your study or do not hold an undergrad or postgrad degree but have extensive practical experience and now wish to obtain an academic qualification. For either one a solid academic foundation will be provided in any of our five Master programs to help make the adjustment to easier and less onerous.

Series of modules covering the following topics:

The Family Business	International Business Law
Humans & Technology	Gamechanger Businesses
Startup Model	Business Sectoral Analysis
Alternative Economics	Sustainable Tourism
Financial Institutions & Markets	Business & Service Models
New Venture Creation	Strategy 360 Lab II
Strategy 360 Lab I	Final Research Paper
	Final Research Paper

Language classes offered:

Core languages offered: Spanish, English

Elective: French, German, Italian, Chinese Mandarin, Japanese, Russian.

** Language subject to availability*

Please note that subjects offered may vary from the published list and are revised periodically to ensure maximum relevance to the related industry and business world. Language classes are based on demand (minimum five students) per level and must be chosen prior to the start of the semester.

Course Code: MBA-100

Master of Business Administration

Leadership: Become a reliable leader ready to manage in a business world that will face many challenges and global threats, including overpopulation of 8 to 9bn people.



Graduate

Course Duration

1 academic year

Semester 1 October

Semester 2 February

90 ECTS

*(European Credit
Transfer System)*

Most MBA programs offer nothing more than a sterilized view of business and the wider environment that business people have to operate in. They fail to deliver on the primary objective of providing students with the necessary 360° insight of the world – the good and the bad – because they are not rooted in the all- important “human factors” that ironically are both the problem and the solution.

At its core, a good MBA program should develop and enhance the skills and understanding of Management, Strategy, Creativity and People, in so doing preparing students for positions of leadership. Is it then any wonder that humanity is ill equipped to face the many destructive and corrosive challenges, when most leaders in politics and business are unable to offer any realistic solutions, other than archaic and failed dogmas.

The MBA program at SBS delivers, by providing a deeper understanding of the “human factors” concentrating on both the critical components and constructive potentials. Additionally, there is the added focus on key business fields – Fashion, Retail, Hospitality and Tourism, Family Business or General Business Management – in which students can build a career, embark on a new business venture or enter the world of Politics, Economics, or International Relations.

Series of modules covering the following topics:

Marketing 21	18 Global Threats to Humanity
Architecture of The Mind	30 Tools to Reshape Humanity
Archetypal Leadership	Behavioural Economics
The Entrepreneurial Mind	Strategic Management
Globalisation – Process & Movements	Managing Change
Cross Cultural Management	Technology & Innovation
Financial Management	Final Research Paper
Consumer Behaviour	

Choose your specialization

- | | |
|---------------------------|--------------------|
| ✓ Hospitality Management | ✓ Psychology |
| ✓ Communication & PR | ✓ Global Economics |
| ✓ International Relations | ✓ Finance Industry |
| ✓ Management | ✓ Luxury Industry |
| ✓ Entrepreneurship | ✓ Sustainability |
| ✓ International Marketing | ✓ Global Politics |

Language classes offered:

Core languages offered: Spanish, English

Elective: French, German, Italian, Chinese Mandarin, Japanese, Russian.

** Language subject to availability*

*Books by Dr. Schellhammer,
the Founder of Schellhammer
Business School*



Please note that subjects offered may vary from the published list and are revised periodically to ensure maximum relevance to the related industry and business world. Language classes are based on demand (minimum five students) per level and must be chosen prior to the start of the semester.



Course Code: MBA-300

Master in International Marketing

The Master's in International Marketing at Schellhammer Business School offers an advanced curriculum that provides insight into the fast-paced world of International Marketing.



Graduate

Course Duration

1 academic year

Semester 1 October

Semester 2 February

90 ECTS

(European Credit
Transfer System)

At SBS you will embark on a journey to discover the challenges that Marketing Managers will face in decades to come with a syllabus that covers Marketing from all angles and never overlooks the human element. Students get insight into Marketing in the 21st century, services marketing and discover the intricacies of Branding and consumer Behaviour.

With a strong focus on developing strong creative, critical and analytical thinking skills the Master in International Marketing at Schellhammer Business School provides a stepstone to a career in Marketing on a global scale.

Whether you are looking to enhance your skills and move your career to the next level or keen on boosting yourself to start your own business, this is a Master program that covers all the options.

Series of modules covering the following topics:

Marketing 21	Delusions & Realities
Ethics & Philosophical Anthropology	State of Humanity and the Planet
Industrial Visits & Critical Analysis	Services Marketing
Global Strategies of Negotiation	Architecture of the Mind
Consumer Behaviour	Conceptual & Strategic Global Solutions
Human Resources	Organizational Behavior
Sustainability in Business	Concepts of Personal Development
Leadership & Management for Change	Final Research Paper

Language classes offered:

Core languages offered: Spanish, English

Elective: French, German, Italian, Chinese Mandarin, Japanese, Russian.

** Language subject to availability*

Please note that subjects offered may vary from the published list and are revised periodically to ensure maximum relevance to the related industry and business world. Language classes are based on demand (minimum five students) per level and must be chosen prior to the start of the semester.



Course Code: MBA-200

Master in Global Hospitality Management

The Master's in Global Hospitality Management at Schellhammer Business School builds on our years of dedication to the business world and adds a strong specialization to the core fields of Hospitality.



Graduate

Course Duration

1 academic year

Semester 1 October

Semester 2 February

90 ECTS

*(European Credit
Transfer System)*

Students on this Master's program will delve into the Global Hospitality Management essentials, including Rooms Division & Operational Management, Food & Beverage Administration as well as Tourism Marketing, without losing sight of the challenges of Sustainability in the Tourism sector and the core knowledge about the Architecture of the Mind and Consumer Behaviour.

With a strong focus on developing strong creative, critical and analytical thinking skills the Master in Global Hospitality Management at Schellhammer Business School provides a stepstone to a career with highest responsibilities in the Hospitality Industry on a global scale.

Whether you are looking to enhance your skills and move your career to the next level with a outlook towards the upcoming decades or keen on boosting yourself to start your own hospitality business, this is a Master program that covers all the options.

Series of modules covering the following topics:

Global Strategies of Negotiation	Delusions & Realities
Ethics & Philosophical Anthropology	State of Humanity and the Planet
Industrial Visits & Critical Analysis	Food & Beverage Administration
Rooms Division & Operational Management	Architecture of the Mind
Consumer Behaviour	Conceptual & Strategic Global Solutions
Human Resources in the Hospitality Industry	Tourism Marketing
Sustainability in Business	Concepts of Personal Development
Leadership & Management for Change	Final Research Paper

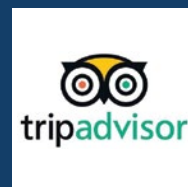
Language classes offered:

Core languages offered: Spanish, English

Elective: French, German, Italian, Chinese Mandarin, Japanese, Russian.

** Language subject to availability*

Internships:



Please note that subjects offered may vary from the published list and are revised periodically to ensure maximum relevance to the related industry and business world. Language classes are based on demand (minimum five students) per level and must be chosen prior to the start of the semester.



Course Code: MA-100

Master of Arts in Organisational Psychology

This new program from Schellhammer Business School merges the social, commercial and psychological processes that operate and impact upon all organisations and how these shape the performance and well-being of both the individuals and the institutions.



Graduate

Course Duration

1 academic year

Semester 1 October

Semester 2 February

90 ECTS

(European Credit
Transfer System)

New and critical insights for diagnosing and addressing organisational structures, problems, potential solutions, explaining job performance, understanding workplace relations, and improving organisational capabilities will be examined.

At the heart of all organisations are people and by pursuing this degree, students will acquire state of the art people focused knowledge and the key organisational psychology processes that can leverage the best from the workforce.

Specific areas such as motivation, the value of incentives, the application of learning and fostering creativity, understanding and creating an organisational culture and identity, guiding effective leadership, sound decision making, creating a productive work environment of well-being, teamwork, innovation and sustainable organisational change are just some of the topics that will be studied.

As part of your final graduation you will be required to undertake an applied qualitative or quantitative research thesis under the guidance of a Thesis Advisor.

Future career paths can be in management consultancy, human resource management, organisational development and change, behavioural insights research, training and skills development, or risk management in both public and commercial enterprises as well as charities, academia and entrepreneurship.

Series of modules covering the following topics:

Marketing 21	Cross Cultural Management
Psychology of Leadership	Consumer Behaviour
Architecture of The Mind	The 22 Mental Functions
Organisational Behaviour & Management	Managing Sustainability
Organisational Psychology	Innovation & New Venture Creation
Social Psychology	Strategic Human Resource Management
Work & Business Psychology	Thesis Elaboration & Design
Strategic Management	Final Research Paper

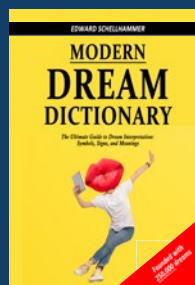
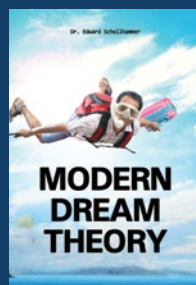
Language classes offered:

Core languages offered: Spanish, English

Elective: French, German, Italian, Chinese Mandarin, Japanese, Russian.

** Language subject to availability*

*Books by
Dr. Schellhammer,
the Founder of
Schellhammer
Business School*



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Course Code: MA-100

Master of Arts in Humanities

The Master of Arts in Humanities at Schellhammer Business School is a challenging interdisciplinary Master of Arts program that focuses on the study of human nature, thought, and creation – past, present and how the inevitable consequences of our actions impact the future of humanity.



Graduate

Course Duration

1 academic year

Semester 1 October

Semester 2 February

90 ECTS

*(European Credit
Transfer System)*

Humanists were the first to start thinking about and exploring the human condition seeking answers to many human related problems, by trying to make moral, ethical, spiritual and intellectual sense of the world.

Schellhammer Business School continues this long tradition by combining Philosophy, Psychology, Sociology, Behavioural Economics, Politics, Language, Law, Anthropology, Culture, and even Business into one program whilst advocating, exploring and supporting a new system of beliefs, principles and solutions to the manifold issues facing humanity – overpopulation, climate change, contamination, pollution, depleting resources, gross inequality, failed economic systems, and political dogmatism.

With a strong emphasis on developing strong creative, critical and analytical thinking skills the Master of Arts in Humanities at Schellhammer Business School opens the door to careers in education, politics and is a distinct competitive advantage in business where agility, versatility and innovation are the norm in a rapidly changing marketplace.

Series of modules covering the following topics:

Corruption & Governance

Architecture of The Mind

Archetypal Leadership

Social Theories

Understanding Social Actions

Rationality & Emotions

Consumer Behaviour

18 Global Threats to Humanity

30 Tools to Reshape Humanity

Critical Sociology & Psychology

Socio-Political Philosophy

Art Psychology

Final Research Paper

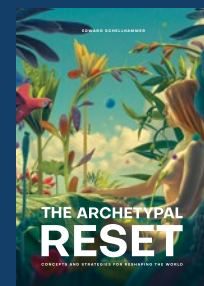
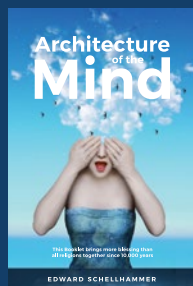
Language classes offered:

Core languages offered: Spanish, English

Elective: French, German, Italian, Chinese Mandarin, Japanese, Russian.

** Language subject to availability*

*Books by Dr. Schellhammer,
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Business School*



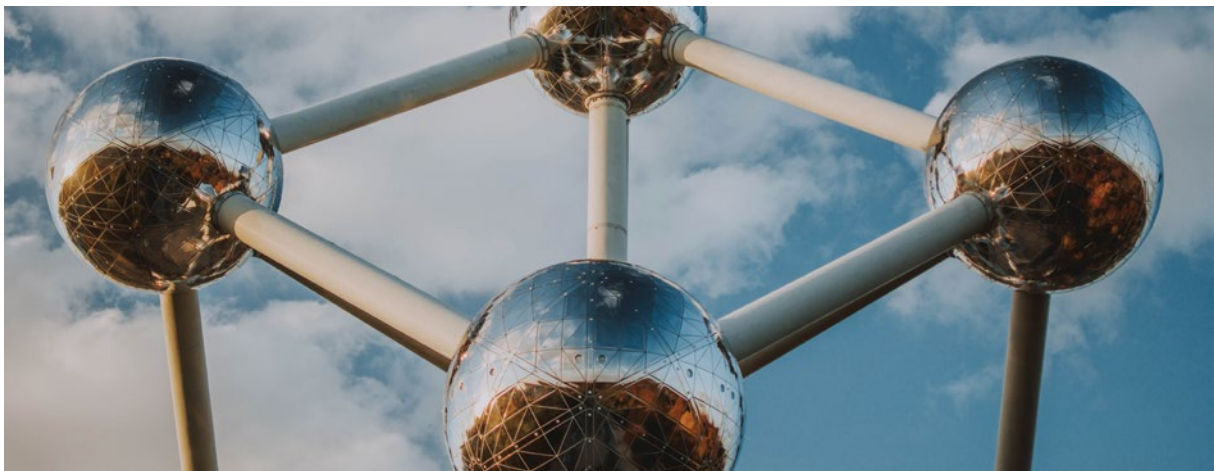
Please note that subjects offered may vary from the published list and are revised periodically to ensure maximum relevance to the related industry and business world. Language classes are based on demand (minimum five students) per level and must be chosen prior to the start of the semester.



Course Code: MAL-100

Master of Arts in Global Leadership

The Schellhammer Business School Master of Arts in Global Leadership embodies our unique expertise in vanguard human and societal development.



Graduate

Course Duration

1 academic year

Semester 1 October

Semester 2 February

90 ECTS

*(European Credit
Transfer System)*

A pioneering program for those who not only want to experience archetypal personal development and fulfilment but also want to help build a better world and the collective human evolution.

Our unique insight, the result of 40 years of explorations, research, study, analysis, understanding, and development in order to give future generations a positive perspective is available to you. The goal is to be rebuild everything with the Spirit of the 'Archetypes of the Soul': politics, economics, banking, education, lifestyles, justice, security, balance and peace for genuine human development.

Series of modules covering the following topics:

Globalisation Process & Movements	18 Global Threats to Humanity
Architecture of The Mind	30 Tools to Reshape Humanity
Archetypal Leadership	Critical Sociology & Psychology
Corruption & Governance	Managing Change
Cross Cultural Management	Rationality & Emotions
Socio-Political Philosophy	Final Research Paper
Behavioural Economics	

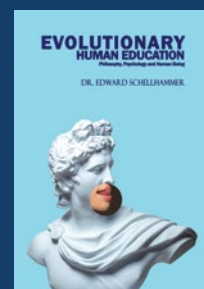
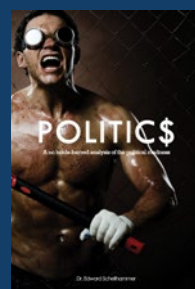
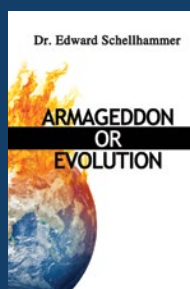
Language classes offered:

Core languages offered: Spanish, English

Elective: French, German, Italian, Chinese Mandarin, Japanese, Russian.

** Language subject to availability*

*Books by Dr. Schellhammer,
the Founder of Schellhammer
Business School*



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Course Code: MTU-100

Master of Finance

The Master of Finance offered at Schellhammer Business School is a unique program that goes beyond just understanding financial theories and analysis, how financial markets and institutions function in the global economy or accounting information and its use in financial decision-making.



Graduate

Course Duration

1 academic year

Semester 1 October

Semester 2 February

90 ECTS

*(European Credit
Transfer System)*

The frenetic and volatile business environment today and the many challenges business face requires a much more holistic understanding of the general business environment, the need and implementation of change, Economics and Politics, social issues and through Psychology a deeper understanding of humans' behaviour. All these core areas and more are explored in this unique program.

Series of modules covering the following topics:

Globalisation – Process & Movements	International Business Law
Architecture of the Mind	Gamechanger Businesses
Startup Model	Business Sectoral Analysis
Alternative Economics	Corporate Finance
Financial Institutions & Markets	Business & Service Models
22 Mental Functions	Strategy 360 Lab II
Corruption & Governance	Final Research Paper

Language classes offered:

Core languages offered: Spanish, English

Elective: French, German, Italian, Chinese Mandarin, Japanese, Russian.

** Language subject to availability*

Please note that subjects offered may vary from the published list and are revised periodically to ensure maximum relevance to the related industry and business world. Language classes are based on demand (minimum five students) per level and must be chosen prior to the start of the semester.



Course Code: MTU-100

Master of Arts in International Relations

In an increasingly complex world with humanity facing manifold threats and challenges the study and practice of International Relations must go beyond the narrow confines of politics and business as usual.



Graduate

Course Duration

1 academic year

Semester 1 October

Semester 2 February

90 ECTS

*(European Credit
Transfer System)*

The Master of Arts in International Relations at Schellhammer Business School rises to these challenges by exploring not only how we arrived at this critical situation but proposes clear concepts and solutions of how a developed human centred leadership can effect change at both a personal and collective level. Encompassing all key areas of meaningful human activities – Business, Sustainability, Economics, Politics and Psychology all aspects of collective and individual behaviour are explored and challenged.

Series of modules covering the following topics:

Globalisation – Process & Movements	Corruption & Governance
Humans & Technology	18 Global Threats to Humanity
Architecture of the Mind	Critical Sociology & Psychology
Alternative Economics	Concepts & Strategies for Global Renewal
Cross Cultural Management	The Art of Argumentation
22 Mental Functions	Firms & Market Behavior
Historical Perspectives	Final Research Paper
Marketing 21	

Language classes offered:

Core languages offered: Spanish, English

Elective: French, German, Italian, Chinese Mandarin, Japanese, Russian.

** Language subject to availability*

Please note that subjects offered may vary from the published list and are revised periodically to ensure maximum relevance to the related industry and business world. Language classes are based on demand (minimum five students) per level and must be chosen prior to the start of the semester.



Course Code: PMP-100

Master Top Up

The Schellhammer Business School Master (Top-Up) program builds upon and enhances the MBA qualification to unlock enhanced career prospects by focussing on the challenges of Entrepreneurship from the conception and development of a business idea to the strategic challenges of bringing it to market and steering it to success.



Graduate

Course Duration

1 academic year

Semester 1 October

Semester 2 February

90 ECTS

*(European Credit
Transfer System)*

Adding value and above all strong practical experience to a students existing knowledge. Whilst your business master program focused on the management challenges and potential solutions facing today's businesses, the single-minded focus of the Entrepreneurship Master Top Up at Schellhammer Business School is designed to either help you incubate your existing business idea right up to launch phase or help you explore a diverse number of ideas arriving at the final "nugget of gold" – A variety of instructors with proven track record in business – Marketing, Finance, Management, Law, Start Up generation are at hand to guide and mentor you through each stage until you have your perfectly crafted idea and are ready to go to market.

Series of modules covering the following topics:

The Family Business	International Business Law
Humans & Technology	Gamechanger Businesses
Startup Model	Business Sectoral Analysis
Alternative Economics	Sustainable Tourism
Financial Institutions & Markets	Business & Service Models
New Venture Creation	Strategy 360 Lab II
Strategy 360 Lab I	Final Research Paper

Language classes offered:

Core languages offered: Spanish, English

Elective: French, German, Italian, Chinese Mandarin, Japanese, Russian.

** Language subject to availability*

Please note that subjects offered may vary from the published list and are revised periodically to ensure maximum relevance to the related industry and business world. Language classes are based on demand (minimum five students) per level and must be chosen prior to the start of the semester.



Executive Program

The Executive Program is a 13 week program for all (both non-academics and academics) interested in attaining a solid foundation, also with archetypal personal development for higher aims in life, teaching, politics, and business.



Didactics: Seminars, guest lectures, discussions, think tank explorations, workshop-like elaborations, and contemplative practices.

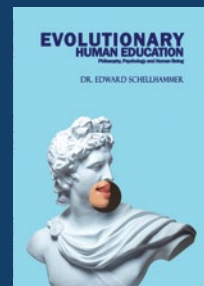
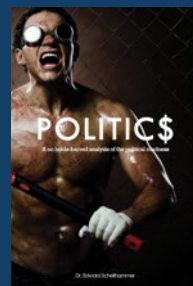
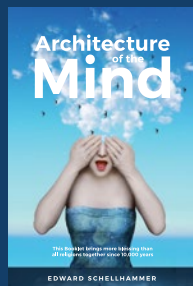
This is a unique program based on 40 years of pioneering explorations, which entails a unique educational approach to self discovery and meaning in the context of life-long growth for individuals aspiring to a higher echelon.

You may be on a career path. You may have family. You may succeed as a department manager or as a CEO. You may have started a political career. Sure is, most individuals personally and professionally settled or not, do not have much time to collect new knowledge and valuable understanding. Sure is, most individuals in responsible positions have their information from the mainstream media sources or corporate styled further education. This means: a mixture of facts, lies, cheats, fabrications, ignored or perverted knowledge, propaganda, ego-trips and dirty power fights. There is only one way to get out of being the servant (slave) of the masters behind the curtains: The complete enlightenment with the most advanced knowledge about how to save the world, the planet, and the genuine human evolution, is offered with this short and intensive program.

The participants get the most advanced knowledge about the mental potentials for changes in business, politics, economy, education, and understanding (meaning) of human life:

- ✓ The State of Humanity, the World, the Planet and its Ecosystems
- ✓ The Mind and the Development of Archetypal Human Evolution
- ✓ Modern Concept of Genuine Personal Development and Ways of Living
- ✓ Failure of History and its Repetitions; Scam in all Systems of Societies
- ✓ Advanced Conceptual and Strategic Solutions for Global Criticalities
- ✓ Personal Responsibility: Dealing with one's Personal Development
- ✓ Leadership founded in the Genuine Archetypes of Human Evolution
- ✓ The Potentials of Dream Interpretation, Meditation, and Contemplation
- ✓ Business: Innovation, Sustainability, Negotiation, and Human Factors
- ✓ New Education as the Key for Changes in Societies and the World
- ✓ Transformation of the Power of Global Media for a New World

*Books by Dr. Schellhammer,
the Founder of Schellhammer
Business School*



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Activities

The educational programs at Schellhammer Business School include everything you will need to succeed with yourself, with life and with business for humans and the world.



Schellhammer Business School offers its students a multitude of extracurricular activities to ensure they are equipped with the best possible skills and tools to efficiently face the challenges of their future professional and personal life. A fundamental basis of all extracurricular activities offered is that humans do business and business is for humans. How can you successfully do business if you have not got the necessary knowledge and skills to deal with yourself, with people, with life, and with the local and global social networks?

If politics fails to promote the manifold world of small and medium sized businesses then society will collapse. If a region does not have a widely balanced world of small and medium sized business, the local economy will collapse. Look around the world and see the problems of business people, of humanity, of societies and the earth. Then you begin to understand the tremendous failure of the 'standard' educational programs around the world.

Internships

At Schellhammer Business School we actively assist students to gain valuable work experience through internships. With an international network of companies we provide access to work placements around the globe. Our students have worked for global companies, including Amazon, TripAdvisor, Hard Rock Café, IKOS Resorts and in a diverse range of sectors, from private banking to hotels and resorts



Online Programs

Schellhammer Business School offers a variety of online University programs leading to Undergraduate, Postgraduate and Master degrees. Students worldwide can study at their own pace using our online learning platform.

Online Programs	Minimum Age
Online Foundation Program	16 years old
Online IT and Computing (Undergraduate)	18 years old
Online Business Management (Undergraduate)	18 years old
Online Hotel and Hospitality (Undergraduate)	18 years old
Online Accounting and Finance (Undergraduate)	18 years old
Online Business & Administrative Management (Postgraduate)	21 years old
Online MBA (Master of Business Administration)	23 years old
Online English Language Course	16 years old



ONLINE

Foundation Program

The Online University Foundation program is aimed at students who are looking at gaining university entry or practical management experience in order to enhance their job prospects.



ONLINE

UNDERGRADUATE

IT and Computing

This IT and Computing Undergraduate degree offered by Schellhammer Business School is designed to not only equip students with the skills needed from Top Up to a full Undergraduate Degree and on to becoming an IT professional but offers maximum study options flexibility.



ONLINE

UNDERGRADUATE

Business Management

This Undergraduate Level 4/5 "Extended Diploma in Management" is a 240-credit course designed to fast track students to the final year of an associated Undergraduate degree in Business and Management.



ONLINE

UNDERGRADUATE

Hotel and Hospitality

The Hotel and Hospitality Undergraduate degree offered by Schellhammer Business School is designed to not only prepare for an exciting career in the Hospitality industry, but also offers maximum study options flexibility.



ONLINE

UNDERGRADUATE

Accounting and Finance

This Undergraduate Level 4 (Accounting and Finance 120 credits equivalent to the first year of a University Degree) and the Level 5 (Extended Diploma in Management 120 credits equivalent to the second year of a University Degree) is designed to progress students to the final year of an associated Undergraduate degree in Finance and Accounting.



ONLINE

POSTGRADUATE

Business & Administrative Management

The Level 6 program is for non-university graduate mature students (age 25 or older) who have five years managerial work experience and want to study for an MBA or candidates who have completed Levels 4 and 5.



ONLINE

POSTGRADUATE

Online MBA (Master of Business Administration)

This online MBA program is a Level 7 Extended Diploma in Strategic Management which provides 120 credits of the 180 credits required to achieve a complete MBA. The remaining 60 credits are made up of a thesis that can be submitted and defended in person or via video to Schellhammer Business School.



Testimonials

Examples of Reviews, Feedback and Parent Testimonials

I love this business school because it helped me find something I didn't know I had... an understanding and passion for business.

— Student T. Year 3
BBA Program

I appreciate your great attention a lot. I know how eager and involved my daughter S. is in your University, for which I am grateful for twice. I also know of the magnificent treatment that she is receiving from the faculty, from you as well as notably from the President. Thank you so much for all this, I look forward to greeting you personally at the end of this week and would like to take this opportunity to wish you a very happy Christmas holiday.

— Mother of S. studying Bachelor of Arts in Psychology



I have learnt so much in such a short period. So glad I came here instead!

— Student R. Year 1
BBA Program

Dear Mr. President Dr. Schellhammer, Thank you for your warm welcome. I was impressed by your wise and bright new vision for training new generation and preparing them to challenge our new world crisis. I wish you will do your best to help my son A. to improve his skills and structure his personality.

— Father of A. studying Bachelor of Arts in Hospitality Management

Student Survey

98%

of the students mention
teaching quality
as exceeding and very
exceeding expectations

95%

of the students value
the program structure
as exceeding and very
exceeding expectations

95%

of the students
especially emphasize
the **"good and helpful
instructors"** as
'best experience'

90%

of the students see the
**offered teaching
facilities** as exceeding
and very exceeding
expectations

95%

of the students find
the student support
as exceeding and very
exceeding expectations.

95%

of the students especially
emphasize the **"amount
of personal attention"**
as 'best experience'

90%

of the students experience
the **area's social life**
as exceeding and very
exceeding expectations

90%

of the students find
the program content
as exceeding and very
exceeding expectations

Independent and anonymous survey with results reflecting 380 student responses (2021-2022 Academic Year)

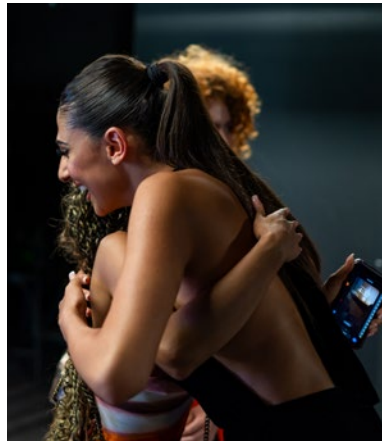


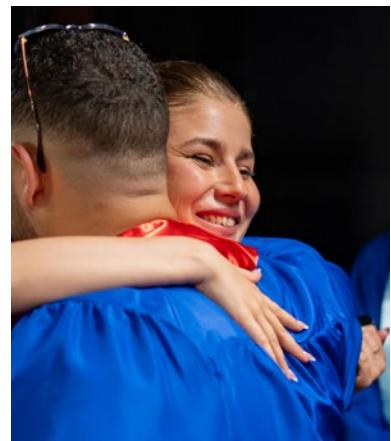
Graduation Ceremony

30th June 2023 | @clubmed

SBS bids farewell to over 200 students. Cherishing amazing memories we've created throughout the remarkable SBS journey. These photos capture the essence of the SBS graduation day, showcasing the joy, and countless proud moments we shared.

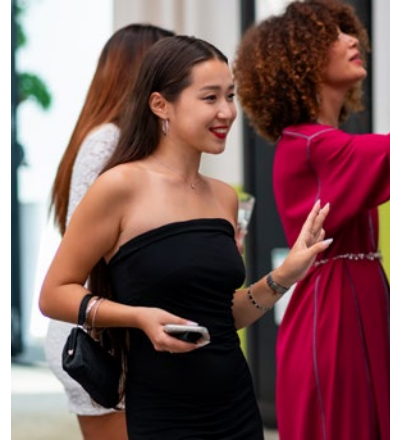
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What I like most

A selection of Reviews, Feedback and Student Testimonials



The personal touch
from the teachers



Classrooms and
facilities are nice



Helpful teachers and
administration



Support also in
personal matters



Everybody should
come to SBS



Kind, helpful and patient
management



Classes are small with
good communication



I learn a lot about humans
and the state of the world



All professors are kind,
helpful and supportive



The teaching is
very good



Everybody can learn
languages



The subjects are
very interesting



I learn a lot. Thank you



Friendly atmosphere,
cozy and very personal



Facilities are very good and
installations are up-to-date



Most of the classes
are amazing



Teachers are always
ready to assist



All the subjects are
well thought out



Dr. Schellhammer is an
amazing teacher



Very nice atmosphere
to study in SBS feels
like a big family



Teachers and the
administration assist in
solving student's problems

The young generation today needs new substantial perspectives:

All-embracing global renewal for peace, justice, hope, and balance

Healthy environment, nature, ecosystems, food, water, and products

New understanding of humans, human values, life, and evolution

New ways of living, culture, society, relations, working and leisure

New politics, economics, businesses, production, and public education

Complete reconstruction of religion, spirituality, ethics and moral"

— Dr. Edward Schellhammer



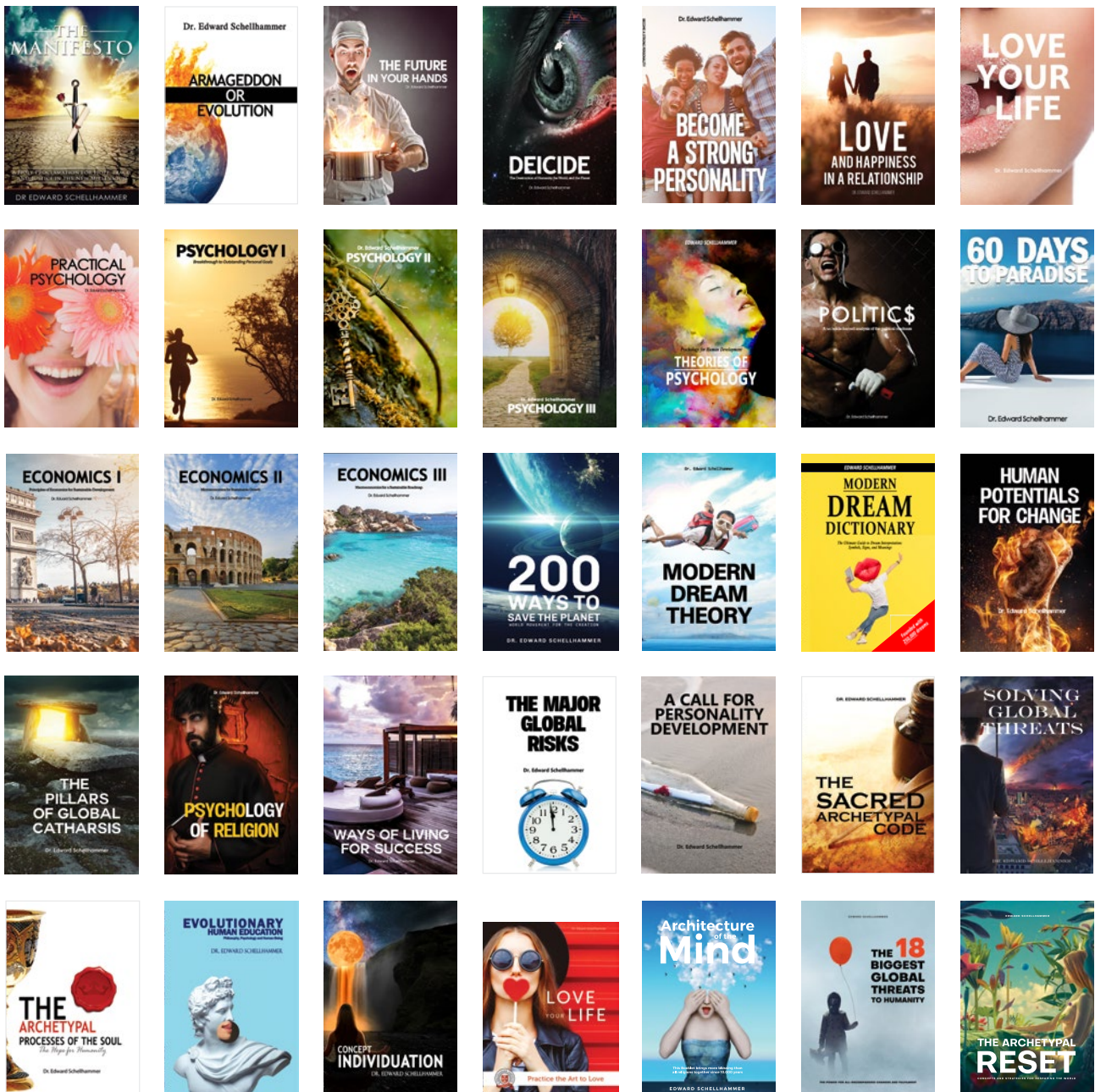
Schellhammer Business School
Creates New Perspectives

Books by Dr. Edward Schellhammer

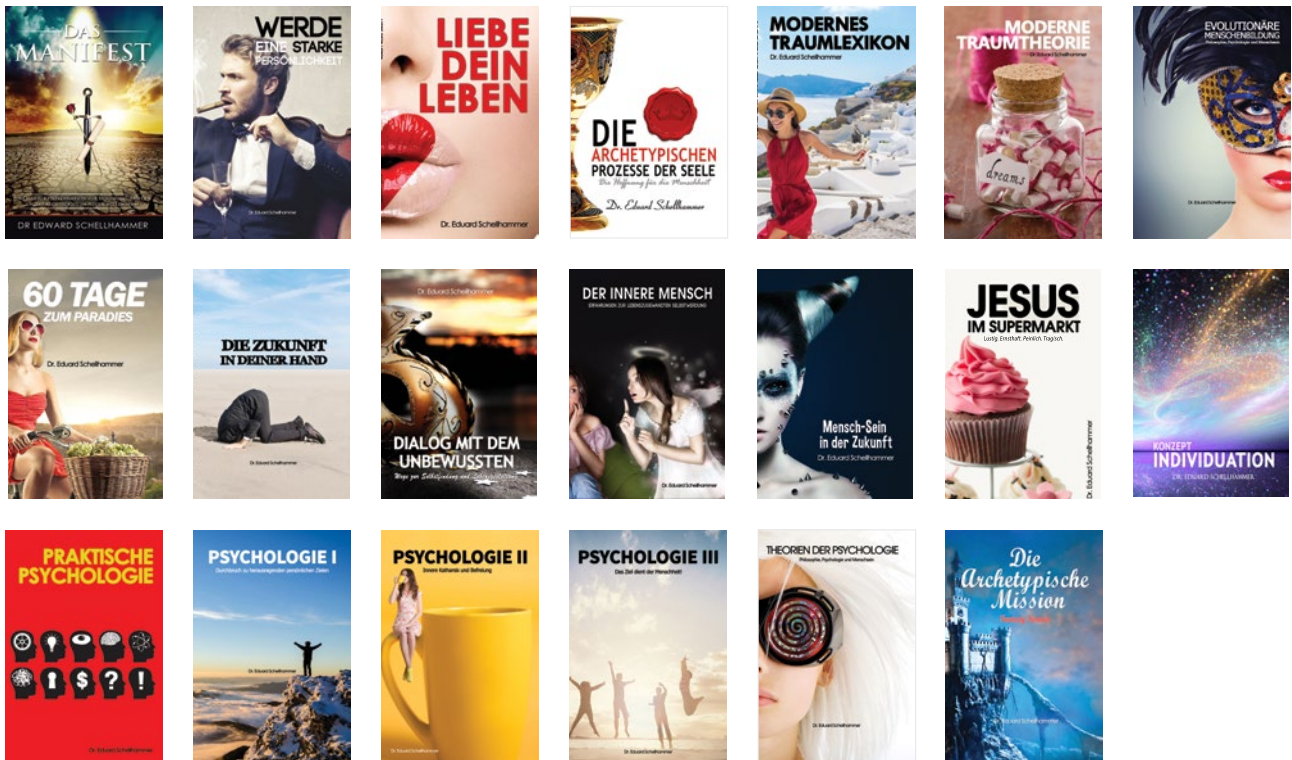
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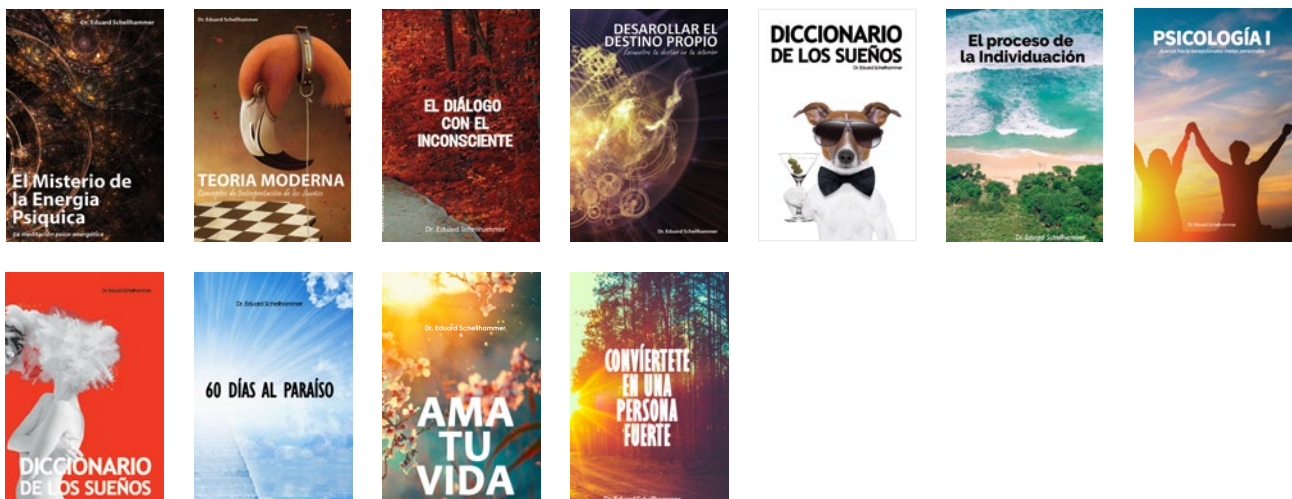
Books in English



Bücher auf Deutsch



Libros en Español





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